

FUNDACIÓN WWB COLOMBIA FUND FOR RESEARCH – CALL IV 2020: TERMS OF  
REFERENCE  
FIELDWORK SUPPORT CATEGORY

*Research Board Fundación  
WWB Colombia*

Contents

1.	PRESENTATION .....	4
	On collaborative and participatory research .....	5
	On applied research .....	6
2.	RESEARCH FIELD DEFINITION .....	7
3.	JUSTIFICATION .....	7
4.	GOAL .....	8
5.	TARGET POPULATION.....	8
6.	PHASES OF THE CALL .....	9
7.	APPLICATION REQUIREMENTS .....	10
	Master’s degree thesis.....	10
	Documents required .....	10
	PhD thesis .....	11
	Documents required .....	12
	Research projects presented by Colombian or foreign research groups.....	13
	Documents required .....	14
8.	ELIGIBILITY REQUIREMENTS .....	15
	Documents required for master’s and PhD thesis projects.....	15
	Documents required for Colombian and foreign research groups.....	16
9.	DURATION AND FUNDING.....	17

**C**



10. PROJECT CONTENT ..... 18

11.	BUDGET.....	18
	Collaborative/participative research .....	20
	Applied research .....	21
12.	ASSESSMENT CRITERIA .....	22
	Master’s degree thesis.....	22
	PhD thesis .....	23
	Research projects presented by Colombian or foreign research groups.....	24
13.	ASSESSMENT PROCEDURE.....	25
14.	RESEARCH FIELD.....	26
	COVID-19, actions for prevention and recovery .....	26
	Family and rurality .....	26
	The role of rural women in production chains.....	27
	Rural contexts for the development of enterprises that involve women’s participation or leadership .....	27
	Women and migration in/from/to rural areas: labor markets, representations and policies .....	27
	The challenges for women’s economic advancement .....	27
	Health and education for rural women .....	28
	Women’s agency in rural contexts: spaces for dispute over the exercise of power.....	28
	Rural women’s financial capacities .....	29
15.	TIMELINE .....	29
16.	AUTHORISATION TO PROCESS PERSONAL DATA .....	30
17.	INTELLECTUAL PROPERTY RIGHTS .....	30
18.	PUBLICATION OF RESULTS.....	30
19.	FOR MORE INFORMATION .....	31
20.	CHECKLISTS .....	32
	Master’s degree or PhD thesis projects .....	32



Research projects presented by Colombian or foreign research groups.....34

## Tables index

<a href="#">." Collaborative/participative research</a>	20
<a href="#">." Applied research</a>	21
<a href="#">Table 3. Assessment criteria for the master's category</a>	22
<a href="#">Table 4. Assessment criteria for the PhD category</a>	23
<a href="#">Table 5. Assessment criteria for the Colombian and foreign research group category</a>	24
<a href="#">Table 6. Timeline</a>	29
<a href="#">Table 7. Checklist for the master's and PhD categories</a>	33
<a href="#">Table 8. Checklist for the Colombian and foreign research groups category</a>	35

## 1. PRESENTATION

Among its goals, Fundación WWB Colombia's strategic plan is intended to "promote the creation, dissemination and appropriation of knowledge to identify the inequality gaps affecting women and help to reduce these" by applying various mechanisms, one of which is the Fundación WWB Colombia Research Fund<sup>1</sup>. Under this principle, Fundación WWB Colombia presents its fourth call for research funding (call IV-2020)<sup>2</sup>, offering grants of COP \$726,000,000 to strengthen our commitment to build knowledge for social change that promotes greater inclusion in democratic societies.

This fourth version of the call is intended to: "promote research that proposes the study of the dynamics, tensions, imaginaries, relations, conflicts, challenges, and opportunities for entrepreneurship led by or with the participation of women in the departments of Chocó, Valle del Cauca, Cauca and/or Nariño - Colombia."

**The projects submitted to the call must consider the current COVID-19 emergency and how it may affect fieldwork in the communities. Applicants are encouraged to include alternatives in their proposals that involve online and/or strict biosecurity measures to ensure the health and integrity of everyone involved in the projects, as well as working from existing databases to reduce the number of field trips.** In this regard, Fundación WWB provides the following materials to support the adjustment of proposals submitted to the new call, and to contribute to the closing of new gaps that the pandemic has accentuated for women:

1. Newsletters with information related to the pandemic and gender violence, necessity entrepreneurship, financial inclusion, ICTs and digital appropriation, possibilities of reviving entrepreneurship, and business and mental health. The documents are available on the Foundation's website<sup>3</sup>.
2. During August 2020, conversations will be held on several platforms<sup>4</sup> focusing on virtual fieldwork and other forms of remote fieldwork (reflections and experiences) in order to start implementing ICT tools in their development.

<sup>1</sup> The COLCIENCIAS guidelines on the definition of scientific, technological and innovation projects will be applied. See: Colciencias (2016). TIPOLOGÍA DE PROYECTOS CALIFICADOS COMO DE CARÁCTER CIENTÍFICO, TECNOLÓGICO E INNOVACIÓN. Version 4 -2016: 15. Available at:

[http://www.colciencias.gov.co/sites/default/files/upload/convocatoria/Anexo3-tipologia-proyectos-version4\\_1.pdf](http://www.colciencias.gov.co/sites/default/files/upload/convocatoria/Anexo3-tipologia-proyectos-version4_1.pdf)

<sup>2</sup> See the web page for the call: <http://fondoparalainvestigacion.fundacionwwbcolombia.org/>

<sup>3</sup> See the newsletters available at: <https://www.fundacionwwbcolombia.org/publicaciones-fwwb/>

<sup>4</sup> See the Fundación WWB Colombia social networks for more information:  
<https://www.instagram.com/fundacionwwbcol/?hl=es-la> <https://www.facebook.com/FundacionWWBCol/>  
<https://twitter.com/FundacionWWBCol>

**Note: Proposals for on-site fieldwork will not be accepted under this call unless they are carried out by EU researchers living in the local territory where the research is being carried out and the methodology explains in detail which biosecurity measures will be taken.**

### On collaborative and participatory research

The participatory action research (PAR) is a methodology and perspective of research and action that promotes the exercise of research as a tool for social change, through the active participation of people involved in the process of knowledge creation, from project design, data collection, to the actions resulting from the process (Fals-Borda, 2015: 320). The end goal of PAR is for members of socially and economically disadvantaged groups to participate actively in the management of their organizations and communities, and to be able to influence processes that directly or indirectly affect their quality of life and exercise of self-determination.

According to Rodrigo Contreras (2002: 11), PAR is a tool through which to raise awareness and disseminate knowledge. It allows the operationalization of research processes to change reality. The author proposes the following objectives for the PAR:

- Promote collective knowledge production, where the monopoly of knowledge and information, historically held by academics when doing research, is broken, and for these to be the property of both the academic-researcher and the research communities.
- Encourage collective data analysis.
- Promote the critical analysis of the information, aiming to identify the causes of the phenomena, their manifestations, and possible routes of action to be taken.
- Identify the relationship between individual problems and collective problems, as well as between functional and structural problems, as a fundamental element in the search for collective solutions to the problems experienced.

The IDB suggests numerous benefits of promoting community participation in research processes (1997). First, it reduces the cost of obtaining data, and maximizes its relevance to the problems identified by communities. Second, it can be useful in managing community conflicts by creating a common basis for negotiation and action, thus reducing the cost of monitoring the implementation of actions arising from the research process. Thirdly, it

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promotes stakeholder commitment to social change because people identify a common purpose by jointly generating and analyzing information they have collected, setting priorities and developing strategies. When people have a greater sense of ownership for the projects that are developed in their context, they are more willing to overcome obstacles. Fourth, participation can strengthen local institutions' capacity for self-management, when they are involved in the process. Finally, the groups involved can follow up on the projects that are being executed in their territories and determine whether they are being implemented in an equitable manner, and demanding corrective actions where necessary.

Participatory and collaborative research projects submitted to this call are expected to be based on a joint definition of the research goals, and specifically on the scope of the relationship between academic researchers and community organizations/collectives/researchers. In this sense, and based on the postulates of PAR (IDB, 1997), we suggest considering the following:

1. Identify joint goals for the research process.
2. Establish clear agreements regarding the scope, responsibilities, rights, consensus-building and conflict resolution mechanisms, resource management (of different types), expected results and outcomes, among others.
3. Avoid simplifying the groups in an authorized representation or voice.
4. Recognize the power relationships, divisions, different interests, and diverse voices within the associated collectives, by both the academic researcher and the community organizations/collectives/researchers.
5. Periodically review (in operational terms at least once before submitting an interim report) the validity of the agreements reached and redirect efforts to new agreed objectives/relationships/responsibilities.
6. At the end of the process, assess the results obtained and the lessons learned, determining, as applicable to the case, PAR requirements in a subsequent cycle.

### On applied research

According to the Frascati manual, "applied research is fundamentally directed toward a specific practical goal or purpose. It is undertaken to determine the possible uses of the results of basic research, or to determine new methods or ways to achieve specific predetermined goals. This type of research implies the consideration of all existing knowledge and its deepening, in an

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attempt to solve specific problems" (OECD, 2015: p.54).

Thus, this type of research is aimed at building or developing new knowledge in order to solve a specific need identified, which in the case of this call is related to the communities and territories of the Colombian Pacific region. To achieve this goal, all existing and available knowledge must be considered in order to provide a solution to the identified problem situation, as well as the participation and fully informed consent of the community with which the work will be conducted.

## 2. RESEARCH FIELD DEFINITION

“Contexts and opportunities for women’s entrepreneurship in rural areas.”

## 3. JUSTIFICATION

This call will finance research, social innovation, and technological development projects focusing on rural entrepreneurship in relation to, in general terms, women's empowerment according to indicators suggested by a number of studies on the subject<sup>5</sup>, as well as by reports published by international organizations, e.g., UNFPA<sup>6</sup>.

Mestizo, indigenous, Afro-descendant and Raizal rural women live in a variety of economic, social, cultural, political and agro-ecological circumstances. However, two elements common to these contexts in Colombia are the influence of a sense of community, on the one hand, and, on the other, the close relationship between the livelihoods and ways of life of these communities and the rural environment. Although it is neither possible nor appropriate to give a definition of the category of "rural woman," we can consider certain characteristics that may be common to many women who live and work in rural areas in the Pacífico region.

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<sup>5</sup> Among others:

Chen, M. A. (1997). A Guide for Assessing the Impact of Microenterprise Services at the Individual Level. Washington, D.C.: Assessing the Impact of Microenterprise Services (AIMS), 1–40.

Rowlands, J. (1997). Questioning Empowerment: Working with women in Honduras. Oxford: Oxfam.

Rowlands, J. (1995). Empowerment examined. *Development in Practice*, 5(2), 101–107.

<sup>6</sup> 1. Women's sense of self-esteem or self-worth.

2. Their right to have a choice and that they effectively choose.

3. Women's right to access resources and opportunities.

4. The right to have the power to control their own lives.

5. The ability to influence social change and create a more just social and economic order, locally, regionally, nationally, and internationally.

In: United Nations Population Information Network (POPIN). *sf. Guidelines on women's empowerment*. UN Population Division, Department of Economic and Social Affairs. New York: UN Population Fund (UNFPA).

Women who live and work in rural areas generally contribute substantially to family income, family reproduction, and territorial and community development. Many are entrepreneurs, others work as wage earners, and some do not receive a salary or income commensurate with the effort they make. They often lack access to the opportunities that would allow them to develop their own enterprises due to the particular nature of productive chains, the local markets, the structure (at different levels) of wealth distribution, and the relevant symbolic universes for the specificities of the gender relations that prevail in such contexts, among other obstacles.

Rural communities could produce and trade multiple products and services, if only the mechanisms for enterprise development were more easily available, i.e. transport routes, development programs, access to validation procedures, etc. This lack of access to opportunities for the development of entrepreneurial, financial, and digital skills are among some of the barriers that prevent enterprise creation in in these population sectors.

One of the goals of Fundación WWB Colombia is to close the gaps in relation to women's inequality. This renders essential the production of knowledge about and for the characteristics, needs, skills, organizational processes, and challenges faced by women in rural Colombia, specifically in Pacifico region, when considering entrepreneurship processes as a mechanism of empowerment.

#### 4. GOAL

This document presents the specific characteristics of the “**support for fieldwork: collaborative and participatory research and applied research**” category of the fourth Fundación WWB Colombia call for proposals, including application guidelines.

#### 5. TARGET POPULATION

Master's or doctoral students of any nationality who require funding for the fieldwork for their undergraduate theses; research, technological development and innovation groups attached to national institutions recognized by Colciencias; and research groups belonging to foreign institutions with respective accreditation from relevant organizations in the host country, and that demonstrate academic excellence, regardless of the nationality of its members.

This call supports and promotes the following types of research projects:

- Master's degree projects: collaborative/participatory research.
- Master's degree projects: applied research.

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- PhD thesis projects: collaborative/participatory research.
- PhD thesis projects: applied research.
- Research projects by Colombian or foreign research groups:  
collaborative/participatory research.

- Research projects by Colombian or foreign research groups: applied research.

## 6. PHASES OF THE CALL<sup>7</sup>

**a. Application period:** runs from July 27 - August 31, 2020. During this period, applicants must fill in the proposal form and upload it to the platform together with the documentation required for this phase (see checklist on page 31).

**b. Concession period:** corresponds to the intermediate stage between the publication of results and the validation of a project. It begins on October 1 (date of the publication of results for master's and PhD students) and October 9 (date of the publication of results for research groups), and ends on November 5, 2020. During this period, the applicants must present the institutional guarantees for their proposal. In some cases, academic institutions endorsing these research proposals may take longer than expected to issue these documents. It is therefore the responsibility of the applicants to request them in time, so that they are processed by the appropriate institutional units and submitted to the Fund within the established deadlines. If these requirements are not met, financing cannot be validated and the funds will be lost.

**c. Validation period:** corresponds to the contract for service provision or co-financing agreement coming into force. It begins on November 10, when the Fund calls on applicants to provide the documents required to join the Foundation (as appropriate for natural or legal persons) and ends with the delivery of the signed contract and other documents required on December 10.

**c. Execution period:** the time established to develop the research project, **which must not exceed 12 months.**

**d. Closure period:** corresponding to the submission and approval of the deliverables for project closure and the fulfillment of the other obligations established for contract settlement. The deliverables must be sent to Fundación WWB Colombia no later than two calendar months after the end of the execution period. Requests for additional documents, rectifications, and approval of deliverables will be made during the two calendar months following the date of the beneficiary's submission of the documents. The contract will be settled once all the deliverables

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<sup>7</sup> For a complete list of the call periods see the Implementation Regulations available at the Fund's website: <https://fondoparalainvestigacion.fundacionwwbcolombia.org/proyecto/>

and requirements agreed at the beginning of the project have been met.

## 7. APPLICATION REQUIREMENTS

### Master's degree thesis

1. Hold an undergraduate degree (regardless of nationality) and be enrolled on a master's program in a Colombian or foreign educational institution.
2. Have a research project -with fieldwork conducted in Chocó, Valledel Cauca, Cauca and/or Nariño- approved by the evaluation committee of the respective academic program. The work proposal must be presented in Spanish. Those who have their original proposal in English or another language may attach it as an additional document, without this replacing the requirement to submit the proposal in Spanish.
3. Have the support of a thesis supervisor. The application must be completed jointly by the candidate and his/her thesis supervisor. To this end, the supervisor will complete and sign the "supervisor's endorsement" form.
4. Present two proposals for dissemination activities<sup>8</sup>. The first is to be presented after the submission of the project's progress report (midway through the execution period), among the Foundation's associates (users, collaborators, and interested parties). The second is to be presented at the end of the execution period to the associates of the university to which the researcher is linked. The purpose of these activities is to bring the Foundation's user population and the academic community closer to the research processes supported by the organization. At least one person from the community or social organization involved in the research project must participate in these meetings (online) and act as their representative.

### Documents required

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<sup>8</sup> The conditions caused by the pandemic (mobility restrictions, biosecurity measures, social distancing) should be considered in its formulation.

1. Endorsement form signed by the research project supervisor.
2. Fully completed web application form.
3. Budget form in Excel **not signed** (available on the platform).
4. Expected results form (table of indicators) available on the platform.
5. Results dissemination activities form (available on the platform).
6. Timeline form (available on the platform).
7. Applicant CV<sup>9</sup>.
8. Research project supervisor CV<sup>9</sup>.
9. Proposal bibliography. Applicants must upload a free format Word document to the platform containing a list of references consulted and/or cited. APA citation style must be used.

#### PhD thesis

1. Hold an undergraduate degree (regardless of nationality) and be enrolled on a PhD program in a Colombian or foreign educational institution.
2. Have a research project -with fieldwork conducted in Chocó, Valledel Cauca, Cauca and/or

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<sup>9</sup> C.V.s will be evaluated based on the criteria below. Although there is no established format, it is suggested that relevant information be provided to enable evaluators to grade each aspect:

- Employment history.
- Distinctions awarded to the candidate.
- Years of research experience.
- Relevant training area for the development of the proposal submitted.
- Experience of research and/or employment in the research field covered by the current call.
- Experience in research and on other fronts that demonstrate that the candidate has the necessary skills to execute the proposal submitted to the call.
- Work with communities.
- Participation in the organization of academic events and/or social activism.
- Participation in academic and/or social activism events.
- Experience coordinating teams and/or as a mentor.
- Degree of internationalization.
- Publications (the five most important mentioned by the candidate).
- The candidate's degree of innovation and creativity demonstrated in the achievements presented in his/her CV.
- Previous funding received for projects.

Nariño- approved by the evaluation committee of the respective academic program.

3. Have the support of a thesis supervisor. The application must be completed jointly by the candidate and his/her thesis supervisor. To this end, the supervisor will complete and sign the “supervisor’s endorsement” form.
4. Present two proposals for dissemination activities<sup>10</sup>. The first is to be presented after the submission of the project's progress report (midway through the execution period), among the Foundation's associates (users, collaborators, and interested parties). The second is to be presented at the end of the execution period to the associates of the university to which the researcher is linked. The purpose of these activities is to bring the Foundation's user population and the academic community closer to the research processes supported by the organization. At least one person from the community or social organization involved in the research project must participate in these meetings (online) and act as their representative.

#### Documents required

1. Endorsement form signed by the research project supervisor.
2. Fully completed web application form.
3. Budget form in Excel **not signed** (available on the platform).
4. Expected results form (table of indicators) available on the platform.
5. Results dissemination activities form (available on the platform).
6. Timeline format (available on the platform).
7. Applicant CV<sup>11</sup>.

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<sup>10</sup> The conditions caused by the pandemic (mobility restrictions, biosecurity measures, social distancing) should be considered in its formulation.

<sup>11</sup> C.V.s will be evaluated based on the criteria below. Although there is no established format, it is suggested that relevant information be provided to enable evaluators to grade each aspect:

- Employment history.
- Distinctions awarded to the candidate.
- Years of research experience.
- Relevant training area for the development of the proposal submitted.
- Experience of research and/or employment in the research field covered by the current call.

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- Experience in research and on other fronts that demonstrate that the candidate has the necessary skills to execute the proposal submitted to the call.
  - Work with communities.
  - Participation in the organization of academic events and/or social activism.
  - Participation in academic and/or social activism events.
  - Experience coordinating teams and/or as a mentor.
  - Degree of internationalization.
  - Publications (the five most important mentioned by the candidate).
  - The candidate's degree of innovation and creativity demonstrated in the achievements presented in his/her CV.
  - Previous funding received for projects



8. Research project supervisor CV<sup>11</sup>.
9. Proposal bibliography. Applicants must upload a free format Word document to the platform containing a list of references consulted and/or cited. APA citation style must be used.

*Research projects presented by Colombian or foreign research groups*

1. The fieldwork site of the research project must be located in Chocó, Valle del Cauca, Cauca and/or Nariño. If it is a comparative research, at least one of the research sites must be located in Chocó, Valle del Cauca, Cauca and/or Nariño.
2. The research group that endorses the proposal<sup>12</sup> must be recognized by Colciencias or endorsed by the foreign academic institution to which it belongs.
3. The project-executing entity must provide a counterpart of 20% of the total cost of the project, in cash or in kind, duly specified in the budget form.
4. Present two proposals for dissemination activities<sup>13</sup>, The first is to be presented after the submission of the project's progress report (midway through the execution period), among the Foundation's associates (users, collaborators, and interested parties). The second is to be presented at the end of the execution period to the associates of the university to which the researcher is linked. The purpose of these activities is to bring the Foundation's user population and the academic community closer to the research processes supported by the organization. At least one person from the community or social organization involved in the research project must participate in these meetings (online) and act as their representative.

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<sup>12</sup> The team submitting the proposal may include members of the community in which the fieldwork is located, researchers who do not belong to the Colciencias group, and/or are linked to that or another institution (academic or non-academic).

<sup>13</sup> The conditions caused by the pandemic (mobility restrictions, biosecurity measures, social distancing) should be considered in its formulation.

### Documents required

1. Fully completed web application form.
2. Budget form in Excel **not signed**. Applicants must fill out the form fully, including the institutional counterpart boxes. They will not be required to provide proof of the institutional counterpart, but must submit the completed form showing the costs of the proposal, the items for which they are applying and the corresponding institutional sources.
3. CVs of the main researchers involved in the research project<sup>14</sup>.
4. Expected results form (table of indicators).
5. Formulario de actividades de difusión (available on the platform).
6. Timeline form (available on the platform).
7. Proposal bibliography. Applicants must upload a free format Word document to the platform containing a list of references consulted and/or cited. APA citation style must be used.

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<sup>14</sup> C.V.s will be evaluated based on the criteria below. Although there is no established format, it is suggested that relevant information be provided to enable evaluators to grade each aspect:

- Employment history.
- Distinctions awarded to the candidate.
- Years of research experience.
- Relevant training area for the development of the proposal submitted.
- Experience of research and/or employment in the research field covered by the current call.
- Experience in research and on other fronts that demonstrate that the candidate has the necessary skills to execute the proposal submitted to the call.
- Work with communities.
- Participation in the organization of academic events and/or social activism.
- Participation in academic and/or social activism events.
- Experience coordinating teams and/or as a mentor.
- Degree of internationalization.
- Publications (the five most important mentioned by the candidate).
- The candidate's degree of innovation and creativity demonstrated in the achievements presented in his/her CV.
- Previous funding received for projects



## 8. ELIGIBILITY REQUIREMENTS

Once the results of the call have been published on October 1, 2020, October 1 (date of the publication of results for master's and PhD students) and October 9 (date of the publication of results for research groups), selected applicants will have to submit the required documentation to begin the concession period. The following are the main considerations that applicants must consider at this stage of the call:

1. The proposal must correspond to one of the three participation modalities.
2. The proposal must have institutional support (endorsement of the legal representative) to process all the documentation that will be requested in this concession period and later, in the validation phase.
3. In the months prior to the publication of the results, the applicants must begin to manage the ethical and institutional guarantees listed below in order to comply with their timely delivery.

### Documents required for master's and PhD thesis projects

1. Research proposal adjusted as required by the Academic Assessment Committee and signed by the legal representative of the institution in which the applicant is enrolled.
2. Ethics Committee endorsement certificate issued by the Ethics Committee or its equivalent at the institution endorsing the project.
3. General budget form (PDF) signed by the supervisor and the applicant.
4. Grades certificate (MA students only). This document must include the cumulative grade point average to date.
5. Certificate of study issued by the educational institution where the applicant is enrolled as a doctoral or master's student.
6. For research group projects of foreign universities: in the case of projects that are not endorsed by a Colombian institution (academic or social), applicants must attach a letter of presentation of academic or social instance at national (Colombia), regional (Valle del Cauca, Cauca, Chocó or

Nariño), or local level, that accredits the relationship with the researcher and that propitiates a local anchorage of the knowledge produced.

7. Colombian bank account certificate in the name of the applicant.
8. For doctoral students who present a proposal for participatory and/or collaborative research, a letter signed by the legal representative or leader of the community organization with which they are collaborating must be attached, specifying the following:
  - Contact information (name, position, telephone and e-mail)
  - Purpose and scope of collaboration
  - Commitments made by the parties for the execution of the work proposal
  - Time of relationship between the parties in previous projects and activities

#### Documents required for Colombian and foreign research groups

1. Research proposal adjusted as required by the Academic Assessment Committee and signed by the legal representative of the institution in which the research group is enrolled.
2. Ethics Committee endorsement certificate issued by the Ethics Committee or its equivalent at the institution endorsing the project. Institutional endorsement form signed by the legal representative of the academic institution<sup>15</sup>. This form includes a section that mentions the value in pesos of the counterpart provided by the institution; this must coincide with the amount specified in the Budget form in Excel.
3. General budget form (PDF) signed by the leader of the research team and the legal representative of the institution endorsing the proposal (available on the platform).
4. For participatory and/or collaborative research projects, attach a letter signed by the legal representative or leader of the community organization with which you are collaborating, specifying the following:

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<sup>15</sup> If, due to the policies of the institution endorsing the proposal, a person other than the president of the academic institution is authorized to sign this document, a resolution issued by the president's office must be attached that authorizes this person to sign budgetary, legal and institutional guarantees of a research proposal.

- Contact information (name, position, telephone and e-mail)
- Purpose and scope of collaboration
- Commitments made by the parties for the execution of the work proposal
- Time of relationship between the parties in previous projects and activities.

5. For research group projects presented by foreign universities: in the case of projects that are not endorsed by a Colombian institution (academic or social), applicants must attach a letter of presentation of academic or social instance at national (Colombia), regional (Chocó, Valle del Cauca, Cauca, or Nariño), or local level, that accredits the relationship with the researcher and that propitiates a local anchorage of the knowledge produced.

## 9. DURATION AND FUNDING

**In all cases, the fieldwork periods for proposals submitted for funding should not exceed twelve (12) months.**

Fundación WWB Colombia has seven hundred and twenty-six million pesos (COP\$726,000,000) available to fund the research proposals selected in this fourth version of the call.

**Master's degree thesis:** Up to four (4) master's degree projects will be funded: two (2) in the participatory and/or collaborative research category and two (2) in the applied research category. Up to twenty-three million pesos (COP \$23,000,000) will be granted per collaborative and/or participatory research project and up to thirty-four million pesos (COP \$34,000,000) per applied research project.

**PhD thesis:** Up to two (2) doctoral degree thesis projects will be funded. Up to forty-five million pesos (COP \$45,000,000) will be granted per collaborative and/or participatory research project and up to sixty-seven million pesos (COP\$67,000,000) per applied research project.

**Research projects presented by Colombian or foreign research groups:** Up to four (4) research projects presented by national and/or foreign groups will be funded: two (2) in the collaborative and/or participative category and two (2) in the applied research category. The amount funded per collaborative and/or participatory research project is up to one hundred million pesos (COP\$100,000,000) and up to one hundred and fifty million pesos (COP \$150,000,000) per applied research project. In both cases, the value financed will be equivalent to up to 80% of the total amount of the project. The executing agency must provide a counterpart of 20% of the total cost of the project, in cash or in kind, duly specified in the budget form.

The Academic Committee in charge of making the final selection may modify the number of projects financed by category, depending on the quality of the proposals submitted.

## 10. PROJECT CONTENT

Proposals submitted under this call must include the following components:

1. Project title
2. Duration
3. Place of execution
4. Summary of the proposal
5. Research question
6. General objective
7. Specific Objectives
8. Literature Review
9. Theoretical disciplinary contribution
10. Contribution in relation to the goals set by the Fund and mission objectives of Fundación WWB Colombia
11. Methodology
12. Timeline
13. Ethical component of the project<sup>16</sup>
14. Expected results and progress indicators
15. Budget
16. Applicants' preparedness and capacity to develop the project
17. Bibliography

These items can be filled out in the web application form available on the Fundación WWB Colombia Research Fund's platform for applicants<sup>17</sup>.

## 11. BUDGET

For work proposals submitted by **research groups**, the executing entity must provide a counterpart equivalent to 20% of the total cost of the work proposal, in cash or in kind. This percentage must be endorsed by the institution's legal representative, through the "institutional

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<sup>16</sup> The following links provide information published by the American Anthropological Association, related to the principles of professional responsibility and the most common dilemmas faced by anthropologists in the course of their research projects:

<http://www.americananthro.org/ParticipateAndAdvocate/Content.aspx?ItemNumber=1656>

<http://www.americananthro.org/ParticipateAndAdvocate/Content.aspx?ItemNumber=1835>

<sup>17</sup> Candidates can complete their applications on the following web platform:

<https://fondoparalainvestigacion.fundacionwwbcolombia.org/proyecto/>



endorsement" form that the selected groups will fill out (along with other documents) during the concession period

The resources allocated to proposals for **master's degree projects or doctoral theses** may not be disbursed unless the selected candidates have submitted all the documents required in the application and concession periods (certificates, ethical and institutional guarantees).

The resources available for this call should be budgeted bearing in mind that there will be two disbursements: the first when validating the research grant, and the second halfway through the execution period. Resources may be considered to cover expenses directly related to the fieldwork of the submitted proposal. The definition and scope of each item can be found in the "Items to be financed" section available in the **call's regulations document**. The proposals submitted to the call will strictly follow the guidelines of the Implementation Regulation document regarding the scope of each item. These include the following:

- Transport
- Living expenses during fieldwork
- Archive Research
- Medical insurance (for foreign research groups)
- Social security contributions (for master's and doctoral students)
- Transcription costs
- Experiments
- Expenditure on prototyping
- Patents
- Technical or specialized services
- Specialized software licenses
- Equipment
- Incentives for research participants
- Childcare for young children
- Fees for members of the research group (or associated groups)<sup>18</sup>
- Others not included in the list above: information gathering, data systematization, etc. (duly justified)

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<sup>18</sup> They must not have contractual links with the project-executing entity.

- Dissemination activities. Includes transportation, food and lodging for a maximum of two (2) days or connection costs<sup>19</sup> (if required) for one person from the research team and one person representing the community involved in the research to attend the activity at the Foundation's headquarters in Cali in the event that it is held on site.

The following expenses will not be covered:

- Personal Taxes
- Personal and/or third party expenses not directly related to the project
- Registration
- Supervision expenses (including field visits)
- Expenditure incurred prior to the commencement of the research grant contract
- Publication costs

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<sup>19</sup> The evolution of the conditions imposed by the COVID-19 virus and the possible med-term consequences in terms of mobility, biosecurity measures and social distancing must be taken into account.

The following tables present the ceilings on co-financing offered by the Foundation for each item:

*Collaborative/participative research*

<b>Item</b>	<b>Ceiling (% of the total funded by FWWB Colombia)</b>
Transport	50%
Living expenses during fieldwork	50%
Archive Research	No ceiling
Medical insurance (for foreign research groups).	15%
Social security contributions (for master's and PhD students).	As stated in the budget form (fixed cost)
Transcription costs	15%
Experiments	50%
Expenditure on prototyping	50%
Specialized software licenses	25%
Equipment	50%
Incentives for research participants	50%
Childcare for young children	40%
Fees (according to established conditions)	20%
Overhead	10%
Others not included in the suggested list of items (duly justified)	50%
Dissemination activities	10%

*Table 1. Ceiling for FWWB Colombia co-financing for collaborative and/or participative research.*

*Applied research*

Item	Ceiling (% of the total funded by FWWB Colombia)
Transport	50%
Living expenses during fieldwork	50%
Archive Research	Sin tope
Medical insurance (for foreign research groups).	15%
Social security contributions (for master's and PhD students).	Según se establece en el formato de presupuesto (costo fijado)
Transcription costs	15%
Experiments	50%
Expenditure on prototyping	50%
Specialized software licenses	30%
Equipment	50%
Development and application of courses/workshops	30%
Patents	30%
Specialized technical services	25%
Incentives for research participants	50%
Childcare for young children	40%
Fees (according to established conditions)	25%
Overhead	10%
Others not included in the suggested list of items (duly justified)	50%
Dissemination activities	10%

*Table 2. Ceiling for FWWB Colombia co-financing for applied research.*

## 12. ASSESSMENT CRITERIA

### *Master's degree thesis*

The assessment criteria for the selection of proposals for master's degree projects are as follows:

Criteria	Score
1. Clarity, relevance, and novelty of the proposal within the framework of the selected category (participatory/collaborative or applied research)	80
2. Alignment with the WWB mission goals	
3. Knowledge of the debates relevant to the research fields covered by the call	
4. Clarity in the formulation of goals	
5. Coherence between the research question, goals and research methodology	
6. Compliance with ethical standards in goals, methodology and participation modes of participating communities	
7. Appropriate and updated bibliography	
8. Conformity with the policy of social appropriation of science, technology and innovation	
9. Clarity and relevance of the proposed knowledge appropriation component	
10. Grade average	5
11. Applicant C.V.	15
<b>Total</b>	<b>100</b>

*Table 3. Assessment criteria for the master's category*

### PhD thesis

The assessment criteria for the selection of proposals for PhD thesis projects are as follows:

Criteria	Score
1. Clarity, relevance, and novelty of the proposal within the framework of the selected category (participatory/collaborative or applied research)	80
3. Alignment with the WWB mission goals	
4. Knowledge of the debates relevant to the research fields covered by the call	
4. Clarity in the formulation of goals	
6. Coherence between the research question, goals and research methodology	
7. Compliance with ethical standards in goals, methodology and participation modes of participating communities	
8. Appropriate and updated bibliography	
8. Conformity with the policy of social appropriation of science, technology and innovation	
9. Clarity and relevance of the proposed knowledge appropriation component	
10. Applicant C.V.	20
<b>Total</b>	<b>100</b>

Table 4. Assessment criteria for the PhD category.

*Research projects presented by Colombian or foreign research groups*

The assessment criteria for the selection of proposals for work to be conducted by research groups are as follows:

Criteria	Score
1. Clarity, relevance, and novelty of the proposal within the framework of the selected category (participatory/collaborative or applied research)	80
4. Alignment with the WWB mission goals	
5. Knowledge of the debates relevant to the research fields covered by the call	
4. Clarity in the formulation of goals	
7. Coherence between the research question, goals and research methodology	
8. Compliance with ethical standards in goals, methodology and participation modes of participating communities	
9. Appropriate and updated bibliography	
8. Conformity with the policy of social appropriation of science, technology and innovation	
9. Clarity and relevance of the proposed knowledge appropriation component	
10. The research group's Colciencias classification	5
11. Publications and/or demonstrable linkage to community organization processes, government initiatives, and/or CSOs and NGOs	15
<b>Total</b>	<b>100</b>

*Table 5. Assessment criteria para la modalidad “grupos de investigación nacionales y extranjeros.”*

### 13. ASSESSMENT PROCEDURE

The proposals will first pass through a filter established by the Fundación WWB Colombia Research Board in order to discard proposals that do not comply with all the requirements established in the call. The selected proposals will then be sent for external evaluation

Proposals sent by master's and doctoral students will be assessed by external evaluators. The top ten (10) master's and top eight (8) doctoral scores will be validated by the senior team of Fundación WWB Colombia Research Board.

The twelve (12) proposals from research groups that receive the highest score from the external evaluators (more than 60 out of 100 points) will be assessed by Fundación WWB Colombia's Academic Committee<sup>20</sup>.

Fundación WWB Colombia's academic committee, made up the President, two representatives of the Board of Directors, an external evaluator, and WWB's Research Board, will select the winning proposals based on recommendations made by the evaluators.

Two research grants will be guaranteed in the participatory and/or collaborative research category for Colombian students studying for a master's or doctorate degree at the Latin American Faculty of Social Sciences -FLACSO Ecuador.

The categories may be declared void if the proposals do not meet the expected standards.

### 14. RESEARCH FIELD

The following is a list of possible research areas in which the funded research projects in the field of "contexts and opportunities for women's entrepreneurship in rural areas"<sup>21</sup> could be framed. This list is not exhaustive and serves as a reference only<sup>22</sup>:

#### *COVID-19, actions for prevention and recovery*

a. Women's entrepreneurial responses to the COVID-19 crisis in rural contexts (markets, urbanization, education, labor flexibility, social investment, etc.).

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<sup>20</sup> The academic committee making the final selection may modify the number of projects financed per category, according to the quality of the proposals submitted.

<sup>21</sup> The fieldwork site for research projects must be located in the departments of Chocó, Valle del Cauca, Cauca and/or Nariño. For research projects submitted by research groups, if the study is comparative, at least one of the research sites must be located in Chocó, Valle, Cauca or Nariño.

<sup>22</sup> Applicants are encouraged to submit proposals that do not cover topics that have already been addressed by studies funded in earlier calls. To this end, candidates are advised to check the call's website, where this information is recorded.



b. Transformations triggered by COVID-19: opportunities and challenges for women's entrepreneurship.

c. Possible undertakings/initiatives for access to basic infrastructure to prevent and address emergency situations that affect women's effective participation in the economic development of territories: drinking water, electricity, and transportation, access to basic health services, housing, etc.

d. Possible undertakings/initiatives to ensure the provision of health services to address emergency situations that affect women's effective participation in the economic development of territories.

### *Family and rurality*

a. Family models and their transformations in rural contexts from an analysis involving the gender variable.

b. Marital relationships and barriers/possibilities for women's empowerment in rural Colombia.

c. Transformations in women's contribution in specific rural contexts to the reproduction of household units.

d. The role of the family in the construction of collective ventures.

e. Generational transformations in gender roles and their effect on entrepreneurship processes.

### *The role of rural women in production chains*

- a. The role of women in production chains in rural contexts, working on production processes, market circuits, marketing networks, among others.
- b. Characterizations, comparisons and analyses of rural enterprises led by women or with their participation.
- c. Women's participation in agricultural markets.

### *Rural contexts for the development of enterprises that involve women's participation or leadership*

- a. Social security: contexts, challenges, innovations
- b. Food security in the context of women's rural entrepreneurship
- c. Women's responses to processes of structural change in rural contexts (markets, urbanization, education, labor flexibilization, social investment, etc.)
- d. Environmental transformations: opportunities and challenges for women's entrepreneurship
- e. Internal armed conflict, post-agreement period, and challenges to the exercise of women's rights from a perspective of economic empowerment

### *Women and migration in/from/to rural areas: labor markets, representations and policies*

- a. Migration and gender gaps in access to markets (labor, entrepreneurship, necessary infrastructure -access to facilities for third party care-, etc.).
- b. Factors that determine and/or promote women's mobility as a driving force for entrepreneurship processes.

### *The challenges for women's economic advancement*

Gender gaps access to the following and possible solutions for improvement:

- a. Territorial rights as individual and collective subjects: access to land ownership and

distribution of rights.

- b. Educational services: primary, secondary, technical, university education.
- c. Basic infrastructure: drinking water, electricity, and transportation. Access to basic health services, housing, etc.
- d. Education programs for entrepreneurship, financial skills, and leadership.
- e. State and non-governmental services with a gender perspective and their effect on entrepreneurship processes with women's leadership or participation.
- f. Means of production necessary for the development of sustainable ventures.
- g. Effective access to and promotion of the exercise of rights through forms of community justice, self-justice, and national legislation.

#### *Health and education for rural women*

- a. Provision of health services and exercise of women's rights in rural areas
- b. Health and disease in rural areas
- c. Intercultural education and gender rights for women's entrepreneurship
- d. Challenges of non-formal education for financial, entrepreneurship, and leadership skills building
- e. New teaching methodologies for strengthening the financial, entrepreneurship, and leadership capacities of rural women
- f. Knowledge transmission systems different from state-directed or state-regulated models of education and their relationship to the exercise of women's rights
- g. Strategies, proposals, and entrepreneurial experiences for the exercise of women's sexual and reproductive rights in rural contexts.

#### *Women's agency in rural contexts: spaces for dispute over the exercise of power*

- a. Community organizations and gender relations

- b. Forms of women's leadership in community organizational structures, and their effects on individual and collective entrepreneurship processes
- c. Associations of peasant producers and power relations from an analysis involving the "gender" variable
- d. Transformations of gender relations in indigenous, Afro-descendant, Raizal and mestizo peasant organizations based on interaction with the State, NGOs and international organizations: advances and setbacks in the exercise of cultural and gender rights from an intercultural perspective.
- e. Political participation of rural indigenous women, Afro-descendants, Raizales, and rural mestizos in instances of state participation.
- f. Religion, spirituality, and individual and collective identity negotiations
- g. Representations of rural women in academia, media, film industry, education systems, etc.
- h. Experiences of collective strategies to counter violence against women in rural contexts
- i. Art from women in rural contexts

***Rural women's financial capacities***

- a. Financial services and products to meet the needs of rural women
- b. Financial education
- c. Financial habits and behaviors of women in rural contexts

## 15. TIMELINE

ACTIVITY	DATES
Proposal submission	July 27, 2020
Call pre-closure (early review of documents by request of applicant/s)	August 18 – 21, 2020
Call closure	August 31, 2020
Minimum requirements review period	August 1 - September 4, 2020
Assessment period for master's and PhD students	September 7 – 17, 2020
Assessment period for research groups	September 7 – 25, 2020
Posting of results for the master's and doctoral student categories	October 1, 2020
Posting of results for the research group category	October 9, 2020
Concession period for the master's and doctoral student categories	October 1, 2020
Concession period for the research group category	October 9, 2020
Funding validation / Signing of contracts	October 19 - November 19, 2020
Disbursement of funds	From November 20, 2020

*Table 6. Timeline*

## 16. AUTHORISATION TO PROCESS PERSONAL DATA<sup>23</sup>

For all legal purposes, the presentation, inscription or registration of the work proposal, unequivocally and exclusively for the purposes of this call, necessarily implies the express authorization of the information holder for the processing of personal data by Fundación WWB Colombia.

Whoever presents, registers or records the work proposal for the research project as a natural person or the legal person in whose name the project is presented, declares that he or she has received express authorization from all natural and legal persons linked to this project, to provide the information referred to in the data management law, undertaking to respond to Fundación WWB Colombia, for any lawsuit, present or possible litigation, judicial or extrajudicial claim, formulated by any of the natural or legal persons linked to the project.

## 17. INTELLECTUAL PROPERTY RIGHTS

The data collected during the fieldwork period, the property rights over the results of the funded research project and the moral rights over the results of the research are the property of the beneficiary.

## 18. PUBLICATION OF RESULTS

Beneficiary individuals/groups will submit to WWB Colombia, during the closing period and as a requirement for completion, a publishable article<sup>24</sup>, derived from the funded fieldwork, to be disseminated on the WWB website. To do so, beneficiary individuals/groups will select an aspect of the project results that relates to the following thematic areas: entrepreneurship, women's empowerment, financial inclusion, participatory and collaborative research, ruralities, and leadership, or with the thematic area of the research field in which the project is inscribed<sup>25</sup>.

Similarly, according to the research findings, the recommendations form should be submitted to the Foundation<sup>26</sup> during the closing period. In addition, at least one workshop must be held with the Foundation's collaborating personnel to discuss the results.

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<sup>23</sup> Taken from the terms of reference of the national call for the establishment of a bank of eligible projects for the creation of new knowledge - 2017 of Colciencias. (20-04-17)

<sup>24</sup> See: <https://journals.sagepub.com/doi/pdf/10.1177/153567601401900301>  
[https://www.springer.com/cda/content/document/cda\\_downloaddocument/9783319316482-c2.pdf?SGWID=0-0-45-1566181-p179904762](https://www.springer.com/cda/content/document/cda_downloaddocument/9783319316482-c2.pdf?SGWID=0-0-45-1566181-p179904762)  
<https://www.apa.org/pubs/authors/new-author-guide.pdf>

<sup>25</sup> See section of this document 14 "Research field."

<sup>26</sup> Available at the web page for the FWWB Research Fund.

## 19. FOR MORE INFORMATION

Consult the call's web page: <http://fondoparalainvestigacion.fundacionwwbcolombia.org/> and access the registration portal, where you will be able to download the formats required to present your research proposal and to access the web platform available to upload all the documents required.

Fundación WWB Colombia Research Fund Carrera 63A #5 -  
28. Cali, Colombia

[fondoinvestigacion@fundacionwwbcol.org](mailto:fondoinvestigacion@fundacionwwbcol.org)

Tel: (572) 667 07 17 Ext: 118

## 20. CHECKLISTS

Those interested in participating in this call should use the following checklists to verify compliance with the documentary requirements for the application and concession periods.

### Master's degree or PhD thesis

Application period	
<b>Fully completed web application form</b>	The list of questions in the application form can be consulted in the downloadable formats folder on the Fund's website.
<b>Applicant C.V.</b>	Consult the items to be included in the list of documents for the category.
<b>Supervisor C.V.</b>	Consult the items to be included in the list of documents for the category. Printed versions of CvLAC are not accepted. Please attach extended version.
<b>Guarantor endorsement form - signed by the research project supervisor</b>	The document must be signed by hand and scanned prior to uploading to the platform. Digital signatures are not accepted.
<b>Budget form (excel)</b>	The document must be fully completed and uploaded to the platform in Excel. It must not include signatures.
<b>Expected results form (excel)</b>	The document must be fully completed and uploaded to the platform in Excel.
<b>Activities and related budget form (excel)</b>	The document must be fully completed and uploaded to the platform in Excel.
<b>Bibliography consulted of the research proposal</b>	It must be uploaded to the platform as a Word document. Use APA standards. Maximum weight 5 MB



Concession period	
<b>Grade transcript (for Master's students only)</b>	This must include the cumulative average obtained so far.
<b>Certificate of study</b>	Issued by the educational institution in which the researcher are enrolled as a doctoral or master's student.
<b>Ethics Committee endorsement certificate</b>	If it is not considered necessary, the supervisor must present a letter explaining the reasons why the approval of an Ethics Committee is not considered necessary.
<b>General budget form (PDF)</b>	Form signed by project supervisor and applicant researcher.
<b>Colombian bank account certificate in the name of the applicant researcher</b>	Refer to item 8 of the Implementation Regulation "Exchange risk."
<b>Consulted bibliography</b>	This must be uploaded to the platform in a Word document. Use APA standards. Maximum weight of 5 MB
<b>Letter signed by the legal representative or leader of the community organization with which the researcher will collaborate (doctoral students only)</b>	The document must specify: <ul style="list-style-type: none"> <li>- Contact details (name, title, telephone and e-mail)</li> <li>- Purpose and scope of collaboration</li> <li>- Commitments made by the parties for the execution of the work proposal</li> <li>- Time of relationship between the parties in previous projects and activities</li> </ul>

*Table 7. Checklist for the master's and PhD categories.*

Research projects presented by Colombian or foreign research groups

Application period	
<b>Fully completed web application form</b>	The list of questions in the application form can be consulted in the downloadable formats folder on the Fund's website.
<b>Budget form in Excel (without signatures)</b>	Applicants must fully complete the form, including the institutional counterpart cells. They will not be asked for proof of this counterpart, but they must submit the completed form showing the costs for the proposal, the items for which they are requesting funding, and the corresponding institutional sources.
<b>CVs of the main researchers who are part of the research team</b>	Consult the items to be included in the list of modality documents. Printed versions of CvLAC are not accepted. Upload extended version.
<b>Expected results form (indicator table)</b>	Use designated form, which you can download from the application web platform and from the Fund's web site.
<b>Activities and related budget form (timeline)</b>	Use designated form, which you can download from the application web platform and from the Fund's website.
<b>Proposal bibliography.</b>	Applicants must upload a free format Word document to the platform containing the list of consulted and/or cited bibliography. Use APA citation style.

Concession period	
<b>Ethics Committee endorsement certificate from the institution supporting the proposal.</b>	
<b>Institutional Endorsement Form</b>	The inclusion of institutional logos other than those appearing in the designated format is not permitted. The values in this form must coincide with those of the Budget form.
<b>General budget form (PDF).</b>	The document must be signed by the leader of the research team and the legal representative of the institution that endorses the proposal. Digital signatures are not accepted.
<b>Letter signed by the legal representative or leader of the community organization with which the researcher will collaborate.</b>	The document must specify: <ul style="list-style-type: none"> <li>- Contact information (name, position, telephone and e-mail)</li> <li>- Purpose and scope of collaboration</li> <li>- Commitments made by the parties for the execution of the work proposal</li> <li>- Time of relationship between the parties in previous projects and activities</li> </ul>

*Table 8. Checklist for the Colombian and foreign research groups category.*

#### REFERENCES

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OECD (2015), Frascati Manual 2015: Guidelines for Collecting and Reporting Data on Research and Experimental Development, The Measurement of Scientific, Technological and Innovation Activities. Published by agreement with the OECD, Paris (France). DOI: <http://dx.doi.org/10.1787/9789264239012-en>