

FUNDACIÓN WWB COLOMBIA RESEARCH FUND TERMS OF REFERENCE

CALL No. 3, 2019

Research directorate
Fundación WWB Colombia

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1. PRESENTATION

Fundación WWB Colombia's strategic plan for 2017-2020, in its fourth goal, proposes "to encourage/promote research to identify problems and opportunities for women entrepreneurs in Colombia." One of the mechanisms through which this goal can be achieved is the creation and development of a research fund¹. Under this premise, Fundación WWB Colombia presents the third call for research funding, version III-2019, with an investment in research grants of COP \$500,000,000. We thus reassert our commitment to building knowledge for social change that promotes higher levels of inclusion in democratic societies.

One of the goals for the third version of this call for research funding -2019- is the following: "to promote research that proposes to study the dynamics, tensions, imaginaries, relationships, conflicts, challenges, and opportunities for entrepreneurship led by or with the participation of women in different contexts in the departments of Valle del Cauca and Cauca, Colombia."

2. RESEARCH FIELD

"Contexts and opportunities for women's entrepreneurship in rural areas."

3. JUSTIFICATION

Through this call proposals for research, social innovation, and technological development projects focusing on the contexts for rural entrepreneurship will be financed in relation to the aspects that characterize, in general terms, women's empowerment according to indicators suggested by a number of studies on the subject, as well as by reports published by international organizations, e.g., UNFPA².

Mestizo, indigenous, Afro-descendant and Raizal rural women live in a variety of economic, social, cultural, political and agro-ecological circumstances. However, two elements common to these contexts in Colombia are the influence of the sense of community, on the one hand, and, on the

¹ The COLCIENCIAS guidelines on the definition of scientific, technological and innovation projects will be applied. See: Colciencias (2016). TIPOLOGÍA DE PROYECTOS CALIFICADOS COMO DE CARÁCTER CIENTÍFICO, TECNOLÓGICO E INNOVACIÓN. Version 4 -2016: 15. Available at http://www.colciencias.gov.co/sites/default/files/upload/convocatoria/Anexo3-tipologia-proyectos-version4_1.pdf

² 1. Women's sense of self-esteem or self-worth.

2. Their right to have a choice and that they effectively choose.

3. Women's right to access resources and opportunities.

4. The right to have the power to control their own lives.

5. The ability to influence social change and create a more just social and economic order, locally, regionally, nationally, and internationally.

In: United Nations Population Information Network (POPIN). *sf. Guidelines on women's empowerment*. UN Population Division, Department of Economic and Social Affairs. New York: UN Population Fund (UNFPA).

other, the close relationship that the subsistence of these communities and their ways of life directly maintain with the rural environment. Although it is neither possible nor appropriate to give a definition of the category "rural woman," we can consider certain characteristics that may be common to many women who live and work in rural areas of Colombia.

Women who live and work in rural areas generally contribute substantially to family income, family reproduction, and community development. Many are entrepreneurs, others work as wage earners, and some do not receive a salary or income commensurate with the effort they make. Generally speaking, they lack access to the opportunities that would allow the development of enterprises due to the characteristics of the productive chains, the local markets, the structure (at different levels) of wealth distribution, and the relevant symbolic universes for the specificities of the gender relations that prevail in such contexts, among other obstacles.

There are also multiple products and services that rural communities could produce and trade, if mechanisms for enterprise development were more easily available, i.e. transport routes, development programs, access to validation procedures, etc. The lack of access to opportunities for the development of entrepreneurial, financial, and digital skills are among some of the barriers that prevent the development of enterprises in these population sectors.

One of the goals of Fundación WWB Colombia is to reach the population segments traditionally excluded from training opportunities for entrepreneurship due to access difficulties, socioeconomic and technological conditions, as well as those related to power dynamics in the framework of the armed conflict, gender inequality, etc. It is essential to produce knowledge about and for the characteristics, needs, skills, organizational processes, challenges, among others, of Colombian rural women, specifically in Valle del Cauca and Cauca, regarding entrepreneurship processes as an empowerment mechanism.

4. AIM

This document presents the specific characteristics of the third Fundación WWB Colombia call for proposals, and includes the guidelines to be taken into account in order to apply.

5. TARGET POPULATION

Master's or doctoral students of any nationality who require funding for the fieldwork for their dissertation projects; research, technological development and innovation groups affiliated to national institutions recognized by Colciencias; and research groups belonging to foreign institutions with respective accreditation from relevant organizations in the host country, and that demonstrate academic excellence, regardless of the nationality of its members.

This call seeks to support and promote the following types of research projects:

- Master's dissertation projects.
- Doctoral dissertation projects.
- Research projects by national or foreign research groups.

6. THE CALL'S DIFFERENT PHASES³

a. Application period: runs from 10 April 2019 to 2 September 2019. During this period, applicants must upload the documentation required for this phase to the platform.

b. Funding period: corresponds to the intermediate stage between the publication of results and the validation of a project. It starts on 9 December 2019 (date of publication of results) and ends on 28 February 2020. During this period, the applicants must present the institutional guarantees for the proposal. In some cases, academic institutions endorsing these research proposals may take longer than expected to issue these documents. It is therefore the responsibility of the applicants to request them in time, so that they are processed by the appropriate institutional units and submitted to the Fund within the established deadlines. If these requirements are not met, the financing cannot be validated and the benefit will be lost.

c. Validation period: corresponds to the contract for service provision or co-financing agreement coming into force. It begins when the applicants begin their process of registering the Foundation (as appropriate for natural or legal persons) and ends with the delivery of the signed contract and other required documentation.

c. Execution period: the time established for the development of the research project.

d. Closure period: time corresponding to the submission and approval of the deliverables for project closure and the fulfillment of the other obligations established for contract settlement. The deliverables must be sent to Fundación WWB Colombia no later than two calendar months after the end of the execution period. The request for additional documents, rectifications, and approval of deliverables will be made during the two calendar months following the date of submission of the documents by the beneficiary. The contract will be settled once all the deliverables and requirements agreed at the beginning of the project have been met.

³ For a complete list of the call periods see the Implementation Regulations available at the Fund's website : <https://fondoparalainvestigacion.fundacionwwbcolombia.org/proyecto/>

7. APPLICATION REQUIREMENTS

Master's degree projects

1. Hold an undergraduate degree (without distinction of nationality) and be enrolled on a master's program in a Colombian or foreign educational institution.
2. Have a dissertation project -whose fieldwork will be undertaken in Valle del Cauca and/or Cauca- approved by the evaluation committee of the respective academic program. The research proposal must be submitted in Spanish. Those who have their original proposal in English or another language may attach it as an additional document, without this replacing the requirement to submit the proposal in Spanish.
3. Have the support of a thesis supervisor. The application must be completed jointly by the candidate and his/her thesis supervisor. To this end, the supervisor will complete and sign the "supervisor's endorsement" form.
4. Two proposals for dissemination activities must be presented. The first will be undertaken at the Foundation's headquarters (the costs of carrying them out must be included in the funding requested from the WWB Colombia Foundation). The second will take place in the university to which the researcher is linked and must be managed in his or her institution. These activities are carried out with the intention of bringing the Foundation's user population and the academic community closer to the Foundation's research processes.

Required documentation

1. Endorsement form signed by the research project supervisor.
2. Fully completed web application form⁴.
3. Budget form in Excel without signatures.
4. Expected results form (indicator table) ⁷.
5. Preliminary results dissemination activities form (available on the platform).
6. Related budget form (timeline) ⁷.
7. Applicant C.V.⁵.

⁴ Candidates can download the forms mentioned above and complete their applications on the web platform::
<https://fondoparalainvestigacion.fundacionwwbcolombia.org/proyecto/>

⁵ C.V.s will be evaluated based on the criteria below. Although there is no established format, it is suggested that relevant information be provided to enable evaluators to grade each aspect:

8. Research project supervisor C.V.
9. Proposal bibliography. Applicants must upload a free format Word document containing the list of references consulted and/or cited. APA citation must be used.

Doctoral thesis

1. Hold an undergraduate degree (without distinction of nationality) and be enrolled on a doctoral program in a Colombian or foreign educational institution.
2. Have a dissertation project -whose fieldwork will be undertaken in Valle del Cauca and/or Cauca- approved by the evaluation committee of the respective academic program.
3. Have the support of a thesis supervisor. The application must be completed jointly by the candidate and his/her thesis supervisor. To this end, the supervisor will complete and sign the "supervisor's endorsement" form.
4. Two proposals for dissemination activities must be presented. The first will be undertaken at the Foundation's headquarters (the costs of carrying them out must be included in the funding requested from the WWB Colombia Foundation). The second will take place in the university to which the researcher is linked and must be managed in his or her institution. These activities are carried out with the intention of bringing the Foundation's user population and the academic community closer to the Foundation's research processes.

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- Employment history.
 - Distinctions awarded to the candidate.
 - Years of research experience.
 - Relevant training area for the development of the proposal submitted.
 - Experience of research and/or employment in the research field covered by the current call.
 - Experience in research and on other fronts that demonstrate that the candidate has the necessary skills to execute the proposal submitted to the call.
 - Work with communities.
 - Participation in the organization of academic events and/or social activism.
 - Participation in academic and/or social activism events.
 - Experience coordinating teams and/or as a mentor.
 - Degree of internationalization.
 - Publications (the five most important mentioned by the candidate).
 - The candidate's degree of innovation and creativity demonstrated in the achievements presented in his/her CV.
 - Previous funding received for projects.

Required documentation

1. Endorsement form signed by the research project supervisor.
2. Fully completed web application form ⁶.
3. Budget form in Excel without signatures available on the platform⁹.
4. Expected results form (indicator table) ¹¹.
5. Diffusion activities form (available on the platform)⁹.
6. Related budget form (timeline) ¹¹.
7. Applicant C.V. ⁷.
8. Research project supervisor C.V.
9. Proposal bibliography. Applicants must upload a free format Word document containing the list of references consulted and/or cited. APA citation must be used.

Research projects presented by national or foreign research groups

1. The fieldwork site for the research projects must be located in Valle del Cauca and/or Cauca. If the study is comparative, at least one of the research sites must be located in Valle del Cauca and/or Cauca.

⁶ Candidates can download the forms mentioned above and complete their applications on the web platform::

<https://fondoparalainvestigacion.fundacionwwbcolombia.org/proyecto/>

⁷ C.V.s will be evaluated based on the criteria below. Although there is no established format, it is suggested that relevant information be provided to enable evaluators to grade each aspect:

- Employment history.
- Distinctions awarded to the candidate.
- Years of research experience.
- Relevant training area for the development of the proposal submitted.
- Experience of research and/or employment in the research field covered by the current call.
- Experience in research and on other fronts that demonstrate that the candidate has the necessary skills to execute the proposal submitted to the call.
- Work with communities.
- Participation in the organization of academic events and/or social activism.
- Participation in academic and/or social activism events.
- Experience coordinating teams and/or as a mentor.
- Degree of internationalization.
- Publications (the five most important mentioned by the candidate).
- The candidate's degree of innovation and creativity demonstrated in the achievements presented in his/her CV.
- Previous funding received for projects

2. The research group that endorses the proposal⁸ must be Colciencias recognized or be endorsed by the foreign academic institution to which it belongs.
3. The project-executing entity must provide a counterpart equivalent to 20% of the total cost of the project, in cash or in kind, duly specified in the budget form.
4. Two proposals for dissemination activities must be presented. The first, will take place at the WWB headquarters (the costs of its implementation must be considered in the funding requested from WWB Colombia). The second will take place in the university to which the researcher is linked and must be managed in his or her institution. These activities are carried out with the intention of bringing the Foundation's user population and the academic community closer to the Foundation's research processes.

Required documentation

1. Fully completed web application form⁹.
2. Budget form in Excel (no signatures). Applicants must fill in the form fully, including the institutional counterpart cells. They will not be asked for proof of this counterpart, but they must present the completed form showing the costs of the proposal, the items for which they are requesting funding and the corresponding institutional sources¹⁴.
3. C.V.s of the main researchers¹⁰.

⁸ The team submitting the proposal may include members of the community in which the fieldwork is located, researchers who do not belong to the Colciencias group, and/or are linked to that or another institution (academic or non-academic).

⁹ Candidates can download the forms mentioned above and complete their applications on the web platform::

<https://fondoparalainvestigacion.fundacionwwbcolombia.org/proyecto/>

¹⁰ C.V.s will be evaluated based on the criteria below. Although there is no established format, it is suggested that relevant information be provided to enable evaluators to grade each aspect:

- Employment history.
- Distinctions awarded to the candidate.
- Years of research experience.
- Relevant training area for the development of the proposal submitted.
- Experience of research and/or employment in the research field covered by the current call.
- Experience in research and on other fronts that demonstrate that the candidate has the necessary skills to execute the proposal submitted to the call.
- Work with communities.
- Participation in the organization of academic events and/or social activism.
- Participation in academic and/or social activism events.
- Experience coordinating teams and/or as a mentor.
- Degree of internationalization.
- Publications (the five most important mentioned by the candidate).
- The candidate's degree of innovation and creativity demonstrated in the achievements presented in his/her CV.
- Previous funding received for projects

4. Expected results form (indicator table)¹⁷
5. Dissemination activities form (available on the platform).
6. Related budget form (timeline)¹⁷
7. Proposal bibliography. Applicants must upload a free format Word document containing the list of references consulted and/or cited. APA citation must be used.

8. ELIGIBILITY REQUIREMENTS

Once the results of the call have been published on December 9, 2019, the selected applicants will have to submit the documentation to begin the concession period. The following are the main considerations that applicants must take into account at this stage of the call:

1. The proposal must correspond to one of the three participation modalities (9 December 2019).
2. The proposal must have institutional support (endorsement of the legal representative) to process all the documentation that will be requested in this concession period and later, in the validation phase.
3. In the months prior to the publication of the results, the applicants must begin the process to obtain the ethical and institutional guarantees listed below in order to comply with their timely delivery.

Documentation required for master's degree and doctoral thesis projects

1. Research proposal adjusted as required by the Academic Assessment Committee and signed by the legal representative of the institution in which the applicant is enrolled.
2. Ethics Committee endorsement certificate issued by the Ethics Committee or its equivalent at the institution endorsing the project. If this document is not considered relevant, the supervisor must present -in a letter- the reasons why the approval of an Ethics Committee is not considered necessary.
3. General budget form signed by supervisor and main researcher.
4. Grade transcript (master's students only). This document must include the grade point average accumulated so far.
5. Certificate of study issued by the educational institution in which the candidate is enrolled as a doctoral or master's student.

6. For projects by students enrolled on foreign universities: in the case of projects that do not have the endorsement of a Colombian institution (academic or social), applicants should attach a letter of presentation of academic or social instance at the national (Colombia), regional (Valle del Cauca and Cauca), or local level, that accredits the relationship with the researcher and that propitiates a local anchorage of the knowledge produced.

7. Colombian bank account certificate in the name of the applying researcher.

8. For doctoral students who present a proposal for participatory and/or collaborative research, a letter signed by the legal representative or leader of the community organization with which they are collaborating must be attached, specifying:

- Contact information (name, position, telephone and e-mail)
- Purpose and scope of collaboration
- Commitments made by the parties for the execution of the research proposal
- Time of relationship between the parties in previous projects and activities

Documentation required for national or foreign research groups

1. Research proposal adjusted as required by the Academic Assessment Committee and signed by the legal representative of the institution in which the applicant is enrolled.

2. Ethics Committee endorsement certificate issued by the Ethics Committee or its equivalent at the institution endorsing the project. If it is not considered necessary, the supervisor must present -in a letter- the reasons why the approval of an Ethics Committee is not considered necessary.

3. Institutional endorsement form signed by the legal representative of the academic institution ¹¹. This form includes a section that mentions the value in Colombian pesos of the counterpart provided by the institution; this must coincide with the amount specified in the Excel budget form.

4. General budget form (PDF) signed by the leader of the research team and the legal representative of the institution endorsing the proposal¹⁶.

5. For participatory and/or collaborative research projects, attach a letter signed by the legal representative or leader of the community organization with which you are collaborating, specifying the following:

- Contact information (name, position, telephone and e-mail)
- Purpose and scope of collaboration
- Commitments made by the parties for the execution of the work proposal
- Time of relationship between the parties in previous projects and activities

¹¹ If by the policies of the institution endorsing the proposal, a person other than the Chancellor of the academic institution is authorized to sign this document, the governing resolution that entitles that person to sign budgetary, legal, and institutional guarantees of a research proposal must be attached.

6. For research group projects of foreign universities: in the case of projects that do not have the endorsement of a Colombian institution (academic or social), applicants must attach a letter of presentation of academic or social instance at the national (Colombia), regional (Valle del Cauca and Cauca), or local level, that accredits relationship with the researcher and that propitiates a local anchorage of the knowledge produced.

9. DURATION AND FUNDING

Fieldwork periods for proposals submitted for funding should stretch to a maximum of twelve (12) months (i.e. funding period, although the project itself may have a longer duration).

Fundación WWB Colombia has an availability of five hundred million pesos (COP \$500,000,000) to finance the work proposals selected in this third version of the call.

Master's degree work: up to three (3) master's dissertation projects will be funded, for a total amount of up to twenty-three million pesos (COP \$23,000,000) per project.

Doctoral thesis: Up to three (3) doctoral dissertation projects will be funded, or a total amount of up to forty-five million pesos (COP \$45,000,000) per project.

Research projects submitted by national or foreign research groups: three (3) research projects submitted by national and/or foreign groups will be funded. The amount financed per project is up to one hundred million pesos (COP\$100,000,000), equivalent to up to 80% of the total amount of the project. The executing agency must provide a counterpart equivalent to 20% of the total cost of the project, in cash or in kind, duly specified in the budget form.

The number of projects financed per category may be modified by the academic committee that makes the final selection, considering the quality of the proposals presented.

10. PROJECT CONTENT

The work proposals for the research projects submitted to this call must include the following components:

1. Project title
2. Duration
3. Place of execution
4. Proposal summary
5. Research question

6. General aim
7. Specific aims
8. Literature Review
9. Disciplinary theoretical contribution
10. Contribution in relation to the fund's goals and Fundación WWB Colombia's mission
11. Methodology
12. Timeline
13. Project's ethical component¹²
14. Expected results and progress indicators
15. Budget
16. Applicants' preparation and capacity to develop the project
17. Bibliography

These items can be completed on the web application form on the new Fundación WWB Colombia applicants' platform¹³.

11. BUDGET

For work proposals submitted by research groups, the executing entity must provide a counterpart equivalent to 20% of the total cost of the work proposal, in cash or in kind. This percentage must be endorsed by the institution's legal representative, through the "institutional endorsement" form that the selected groups will fill out (along with other documents) during the funding period. The resources allocated to proposals for master's degree projects or doctoral theses may not be disbursed unless the selected candidates have submitted all the required documentation in the application and funding periods (certificates, ethical and institutional guarantees).

¹² The following links provide information published by the American Anthropological Association, related to the principles of professional responsibility and the most common dilemmas faced by anthropologists in the course of their research projects:

<http://www.americananthro.org/ParticipateAndAdvocate/Content.aspx?ItemNumber=1656>

<http://www.americananthro.org/ParticipateAndAdvocate/Content.aspx?ItemNumber=1835>

¹³ Candidates can complete your application on the following web platform:

<https://fondoparalainvestigacion.fundacionwwbcolombia.org/proyecto/>

The resources available for this call should be budgeted bearing in mind that there will be two disbursements: the first when validating the research grant, and the second halfway through the execution period. Resources may be considered to cover expenses directly related to the fieldwork of the submitted proposal. The definition and scope of each item can be found in the "Items to be financed" section available in the call's regulations document. The proposals submitted to the call will strictly follow the guidelines of the Implementation Regulation document regarding the scope of each item. These include:

- Transport
- Living expenses during fieldwork
- Archive Research
- Medical insurance (for foreign research groups)
- Social security contributions (for master's and doctoral students)
- Transcription costs
- Experiments
- Expenditure on prototyping
- Technical or specialized services
- Specialized software licenses
- Equipment
- Incentives for research participants
- Childcare for young children
- Fees for members of the research group (or associated groups)
- Others not included in the above-mentioned list: information gathering, data systematization, etc.
- Unforeseen events

- Dissemination activity at WWB headquarters. Includes transportation of one person from the research team, food and lodging for a maximum of two (2) days to attend the activity at Fundación WWB Colombia's headquarters in Cali.

The following expenses will not be covered:

- Personal Taxes
- Student fees
- Supervisor's expenses (including field visits)
- Expenditure incurred prior to the commencement of the research grant contract
- Publication costs

The following are the ceilings on co-financing offered by the Foundation for each item:

Item	Ceiling (% of the total funded by FWWB Colombia)
Transport	50%
Living expenses during fieldwork	50%
Archive Research	No ceiling
Medical insurance (for foreign research groups).	15%
Social security contributions (for master's and doctoral students).	As stated in the budget form (fixed cost)
Transcription costs	15%
Experiments	50%
Expenditure on prototyping	50%
Specialized software licenses	25%
Equipment	50%
Incentives for research participants	50%
Childcare for young children	40%

Fees (according to established conditions)	20%
Others not included in the suggested list of items	50%
Unforeseen events	5%
Dissemination activity	10%
Overhead (for research groups).	10%

Table 1 - Ceiling for FWWB Colombia co-financing

12.EVALUATION CRITERIA

Master's dissertation projects

The evaluation criteria for the selection of proposals for master's dissertations are the following:

Criteria	Score
1. Clarity, relevance and novelty of the proposal	80
2. Alignment with the FWWB mission goals	
3. Knowledge of the debates relevant to the research field	
4. Clarity in the formulation of aims	
5. Coherence between the research question, aims and research methodology	
6. Compliance with ethical standards in aims, methodology and participation modes of participating communities	
7. Adequate and updated bibliography	
8. Conformity with the policy of social appropriation of science, technology and innovation	
9. Grade average	5
10. Applicant's C.V.	15
Total	100

Table 2 - Evaluation Criteria for the master's modality

Doctoral thesis

The evaluation criteria for the selection of proposals for doctoral thesis work are the following:

Criteria	Score
1. Clarity, relevance and novelty of the proposal	80
2. Alignment with the FWWB mission goals	
3. Knowledge of the debates relevant to the research field	
4. Clarity in the formulation of aims	
5. Coherence between the research question, aims and research methodology	
6. Compliance with ethical standards in aims, methodology and participation modes of participating communities	
7. Adequate and updated bibliography	
8. Conformity with the policy of social appropriation of science, technology and innovation	
9. Applicant's C.V.	20
Total	100

Table 3 - Evaluation criteria for the doctoral studies modality.

Research proposals will receive additional positive appraisal if they include the following characteristics:

- Collaborative and/or participatory projects between research groups and grassroots community and/or social organizations that will participate as active co-researchers for the project. This approach will be validated through a detailed review of the proposed methodology and how it involves members of the community/grassroots and/or social organizations, during the grant period with a letter signed by the legal representative or leader of the community organization with which the researcher collaborates.
- Studies that are based on instruments, databases, technological developments, and innovations that have already been used, and on which the proposal constitutes an advance.

Research projects presented by national or foreign research groups

The evaluation criteria for the selection of work proposals submitted by research groups are the following:

Criteria	Score
1. Clarity, relevance and novelty of the proposal	80
2. Alignment with the FWWB mission goals	
3. Knowledge of the debates relevant to the research field	
4. Clarity in the formulation of aims	
5. Coherence between the research question, aims and research methodology	
6. Compliance with ethical standards in aims, methodology and participation modes of participating communities	
7. Adequate and updated bibliography	
8. Conformity with the policy of social appropriation of science, technology and innovation	
9. Colciencias-based classification of the research group	5
10. Publications and/or demonstrable articulation to community organization processes, government initiatives, and/or CSOs and NGOs	15
Total	100

Table 4 - Evaluation criteria for the "national and foreign research groups" modality

Research proposals will receive additional positive appraisal if they include the following characteristics:

- Collaborative and/or participatory projects between research groups and grassroots community and/or social organizations that will participate as active co-researchers for the project. This approach will be validated through a detailed review of the proposed methodology and how it involves members of the community/grassroots and/or social organizations, during the grant period with a letter signed by the legal representative or leader of the community organization with which the researcher collaborates.

- Studies that are based on instruments, databases, technological developments, and innovations that have already been used, and on which the proposal constitutes an advance.

13.ASSESSMENT PROCEDURE

The proposals will first pass through a preselection stage established by the Research Directorate of the WWB Colombia Foundation. This filter will make it possible to discard proposals that do not comply with all the requirements established in the call. The selected proposals will then be sent for external evaluation.

The thirty (30) proposals that receive the highest score from the external evaluators will then be assessed by the FWWB academic committee. The number of proposals to be considered for evaluation by the academic committee will be as follows¹⁴:

- Ten (10) master's dissertation projects
- Eight (8) dissertation projects
- Twelve (12) research proposals submitted by national or foreign research groups

Fundación WWB Colombia's academic committee, made up of the Presidency, two representatives of the Board of Directors, an external evaluator, and the WWB's Research Directorate, will select the winning proposals based on recommendations made by the evaluators.

The categories may be declared void if the proposals do not meet the expected standards.

¹⁴ The academic committee making the final selection may modify the number of projects financed per category, according to the quality of the proposals submitted.

14. RESEARCH FIELD

The following is a list of possible research areas in the field of "contexts and opportunities for women's entrepreneurship in rural settings" in which funded research projects¹⁵ could be framed. This list is not exhaustive and serves as a reference only¹⁶:

Family and rurality

- a. Family models and their transformations in rural contexts from an analysis involving the gender variable.
- b. Relationships and barriers/possibilities for women's empowerment in rural Colombia.
- c. Transformations in the contribution of women in specific rural contexts for the reproduction of domestic units
- d. The role of the family in the construction of collective ventures
- e. Generational transformations in gender roles and their effect on entrepreneurship processes

The role of rural women in production chains

- a. The role of women in production chains in rural contexts, working on production processes, market circuits, marketing networks, among others.
- b. Characterizations, comparisons and analyses of rural enterprises led by women or with their participation.
- c. Women's participation in agricultural markets

Rural contexts for the development of enterprises that involve women's participation or leadership

- a. Social security: contexts, challenges, innovations
- b. Food security in the context of women's rural entrepreneurship
- c. Women's responses to processes of structural change in rural contexts (markets, urbanization, education, labor flexibilization, social investment, etc.)
- d. Environmental transformations: opportunities and challenges for women's entrepreneurship
- e. Internal armed conflict, post-agreement, and challenges to the exercise of women's rights from the perspective of economic empowerment

¹⁵The fieldwork site for research projects must be located in the department of Valle del Cauca and/or in the department of Cauca. For research projects submitted by research groups, if the research is comparative, at least one of the research sites must be located in Valle del Cauca or Cauca.

¹⁶ Applicants are encouraged to submit proposals that do not cover topics that have already been addressed by studies funded in earlier calls. To this end, candidates are advised to check the call's website, where this information is recorded.

Women and migration in/from/to rural areas: labor markets, representations and policies

- a. Migration and gender gaps in access to markets (labor, entrepreneurship, necessary infrastructure -access to facilities for third party care-, etc.).
- b. Factors that determine and/or promote women's mobility as a driving force for entrepreneurship processes.

The challenges for women's economic advancement

Gender gaps with respect to, and possible solutions for improving access to:

- a. Territorial rights as individual and collective subjects: access to land ownership and distribution of rights
- b. Educational services: basic, secondary, technical, university education
- c. Basic infrastructure: drinking water, electricity, and transportation. Access to basic health services, housing, etc.
- d. Education programs for entrepreneurship, financial skills, and leadership
- e. State and non-governmental services with a gender perspective and their effect on entrepreneurship processes with women's leadership or participation
- f. Means of production necessary for the development of sustainable ventures
- g. Effective access to and promotion of the exercise of rights through forms of community justice, self-justice, and national legislation

Health and education for rural women

- a. Provision of health services and exercise of women's rights in rural areas
- b. Health and disease in rural areas
- c. Intercultural education and gender rights for women's entrepreneurship
- d. Challenges of non-formal education for financial, entrepreneurship, and leadership skills building
- e. New teaching methodologies for strengthening the financial, entrepreneurship, and leadership capacities of rural women
- f. Knowledge transmission systems different from state-directed or state-regulated models of education and their relationship to the exercise of women's rights
- g. Strategies, proposals, and entrepreneurial experiences for the exercise of women's sexual and reproductive rights in rural contexts

Women's agency in rural contexts: spaces for dispute over the exercise of power

- a. Community organizations and gender relations
- b. Forms of women's leadership in community organizational structures, and their effects on individual and collective entrepreneurship processes
- c. Associations of peasant producers and power relations from an analysis involving the "gender" variable

- d. Transformations of gender relations in indigenous, Afro-descendant, Raizal and mestizo peasant organizations based on interaction with the State, NGOs and international organizations: advances and setbacks in the exercise of cultural and gender rights from an intercultural perspective.
- e. Political participation of rural indigenous women, Afro-descendants, Raizales, and rural mestizos in instances of state participation.
- f. Religion, spirituality, and individual and collective identity negotiations
- g. Representations of rural women in academia, media, film industry, education systems, etc.
- h. Experiences of collective strategies to counter violence against women in rural contexts
- i. Art from women in rural contexts

Rural women's financial capacities

- a. Financial services and products to meet the needs of rural women
- b. Financial education
- c. Financial habits and behaviors of women in rural contexts

15. TIMELINE

ACTIVITY	DATE
Proposal submission	1 April 2019 - 2 September 2019
Call pre-closure (early review of documents by request of applicant/s)	12 August 2019 - 21 August 2019
Call closure	September 2, 2019
Minimum requirements review period	19 August 2019 - 16 September 2019
Proposal evaluation period	September 23, 2019 - November 18, 2019
Publication of results	9 December 2019
Funding period	9 December 2019 - 28 February 2020
Funding validation / Signing of contracts	6 January 2020 - 28 February 2020
Disbursement of funds	1 February 2020 - 17 April 2020

Table 5 - Timeline

16. AUTHORIZATION FOR THE USE OF PERSONAL DATA¹⁷

For all legal purposes, the presentation, inscription or registration of the work proposal, unequivocally and exclusively for the purposes of this call, necessarily implies the express authorization of the information holder for the processing of personal data by Fundación WWB Colombia.

Whoever presents, registers or records the work proposal for the research project as a natural person or the legal person in whose name the project is presented, declares that he or she has received express authorization from all natural and legal persons linked to this project, to provide the information referred to in the data management law, undertaking to respond to Fundación WWB Colombia, for any lawsuit, present or possible litigation, judicial or extrajudicial claim, formulated by any of the natural or legal persons linked to the project.

17. INTELLECTUAL PROPERTY RIGHTS

All data collected during the fieldwork period, the property rights over the results of the funded research project and the moral rights over the results of the research are the property of the beneficiary.

18. RESULTS PUBLICATION

Beneficiary individuals/groups will submit to FWWB Colombia, during the closing period and as a requirement for completion, a publishable article ¹⁸, derived from the funded fieldwork, to be disseminated on the FWWB website. To do so, beneficiary individuals/groups will select an aspect of the project results that relates to the following thematic areas: entrepreneurship, women's empowerment, financial inclusion, participatory and collaborative research, ruralities, and leadership, or with the thematic area of the research field in which the project is inscribed¹⁹

¹⁷ Taken from the terms of reference of the national call for the establishment of a bank of eligible projects for the generation of new knowledge - 2017 of Colciencias. (20-04-17)

¹⁸ See: <https://journals.sagepub.com/doi/pdf/10.1177/153567601401900301>
https://www.springer.com/cda/content/document/cda_downloadaddocument/9783319316482-c2.pdf?SGWID=0-0-45-1566181-p179904762

<https://www.apa.org/pubs/authors/new-author-guide.pdf>

¹⁹ See section 12 of this document: "Research field"

19.FOR MORE INFORMATION

Consult the call's web page: <http://fondoparalainvestigacion.fundacionwwbcolombia.org/> and access the registration portal, where you will be able to download the formats required to submit your research proposal and to access the web platform available to upload all the required documentation.

Fondo Fundación WWB Colombia para la Investigación
Avenida 5N #16N - 78. Cali, Colombia
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20. CHECKLISTS

Those interested in participating in this call should use the following checklists to verify compliance with the documentary requirements for the application and award periods.

Master's degree work or doctoral thesis

Application period	
Fully completed web application form	The list of questions in the application form can be consulted in the downloadable formats folder on the Fund's website.
Applicant C.V.	Consult the items to be included in the list of documents for the modality.
Supervisor C.V.	Consult the items to be included in the list of documents for the modality. Printed versions of CvLAC are not accepted. Please attach extended version.
Guarantor endorsement form - signed by the research project supervisor	The document must be signed by hand and scanned prior to uploading to the platform. Digital signatures are not accepted.
Budget form (excel)	The document must be fully completed and uploaded to the platform in Excel. It must not include signatures.
Expected results form (excel)	The document must be fully completed and uploaded to the platform in Excel.
Activities and related budget form (excel)	The document must be fully completed and uploaded to the platform in Excel.
Bibliography consulted of the research proposal	It must be uploaded to the platform as a Word document. Use APA standards. Maximum weight 5 MB

Funding period	
Grade transcript (for Master's students only)	This must include the cumulative average obtained so far.
Certificate of study	Issued by the educational institution in which the researcher is enrolled as a doctoral or master's student.
Ethics Committee endorsement certificate	If it is not considered relevant, the supervisor must present a letter explaining the reasons why the approval of an Ethics Committee is not considered necessary.
General budget form (PDF)	Form signed by project supervisor and applicant researcher.
Colombian bank account certificate in the name of the applicant researcher	Refer to item 8 of the Implementation Regulation "Exchange risk".
Consulted bibliography	This must be uploaded to the platform in a Word document. Use APA standards. Maximum weight of 5 MB
Letter signed by the legal representative or leader of the community organization with which the researcher will collaborate (doctoral students only)	<p>The document must specify:</p> <ul style="list-style-type: none"> - Contact details (name, title, telephone and e-mail) - Purpose and scope of collaboration - Commitments made by the parties for the execution of the work proposal - Time of relationship between the parties in previous projects and activities

Table 6 - Checklist for master's and doctoral degrees in application and award periods

Research projects presented by national or foreign research groups

Application period	
Fully completed web application form	The list of questions in the application form can be consulted in the downloadable formats folder on the Fund's website.
Budget form in Excel (without signatures)	Applicants must fully complete the form, including the institutional counterpart cells. They will not be asked for proof of this counterpart, but they must submit the completed form showing the costs for the proposal, the items for which they are requesting funding, and the corresponding institutional sources.
CVs of the main researchers who are part of the research team	Consult the items to be included in the list of modality documents. Printed versions of CvLAC are not accepted. Upload extended version.
Expected results form (indicator table)	Use designated form, which you can download from the application web platform and from the Fund's web site.
Activities and related budget form (timeline)	Use designated form, which you can download from the application web platform and from the Fund's website.
Proposal bibliography.	Applicants must upload a free format Word document to the platform containing the list of consulted and/or cited bibliography. Use APA citation.

Funding period	
Ethics Committee endorsement certificate from the institution supporting the proposal.	If this is not considered relevant, the research directorate or the person acting for the institution endorsing the proposal must certify the reasons why the approval of an ethics committee is not considered necessary.
Institutional Endorsement Form	The inclusion of institutional logos other than those appearing in the designated format is not permitted. The values in this form must coincide with those of the Budget form.
General budget form (PDF).	The document must be signed by the leader of the research team and the legal representative of the institution that endorses the proposal. Digital signatures are not accepted.
Letter signed by the legal representative or leader of the community organization with which the researcher will collaborate.	The document must specify: <ul style="list-style-type: none"> - Contact information (name, position, telephone and e-mail) - Purpose and scope of collaboration - Commitments made by the parties for the execution of the work proposal - Time of relationship between the parties in previous projects and activities

Table 7 - Checklist for national and foreign research groups